

Skimming practice 1

Get skimming!

Give yourself 60 seconds to skim through the 'Size matters' paragraph below. When you are finished, cover the paragraph up before moving onto the questions.

Size matters

Here's something to think about the next time you go shopping. Have you ever noticed how many trolleys are available when you go to the supermarket? In my experience, it seems like hundreds! But how about the number of hand baskets? Invariably I struggle to find even one, especially when I only need a few items. Why might this be the case? Well it seems to be a tactic used to encourage us to buy more. If you are walking around with an empty trolley, you are more tempted to fill it, so if you a planning on only doing a quick shop, always try to find a basket. It will be lighter, easier to use and is sure to save you money!



Questions

Now test your skimming skills and answer the questions below in the space provided. Answers are on the following page.

- What can you find in large numbers at a supermarket?
- 2. Why can this be a problem?

3. How can you avoid spending more than you planned?

4. Why is it a good idea to use a basket instead of a trolley?



Skimming practice 1 – answers

Compare your answers with those below. How did you go?

1. What can you find in large numbers at a supermarket?

You can always find large numbers of trolleys at a supermarket.

2. Why can this be a problem?

It can be a problem because you might only want a few things but be tempted to buy more because of the room in the trolley.

- 3. How can you avoid spending more than you planned if you only need a few items? Always try to use a shopping basket instead of a trolley.
- 4. Why is it a good idea to use a basket instead of a trolley?

It is a good idea because a basket is lighter, easier to use and may even save you money.

